



YOUTH ON YOUTH

Team 6

OUR TEAM

ALYSSA

In grade 10 as black female I want to become a Plastic surgeon

BRANDON

I'm a grade 9 student and my dream job is to work as a engineer for Google



YANNIS

Grade 10 student living in Canada.
My dream job is to become a successful novelist.

ALEC

I'm a grade 10 student striving to become a well-known music artist

JAYSON

Grade 11 student working towards a job in real estate

35,000 - 45,000 CANADIAN YOUTH ARE HOMELESS

Age of Canada's Homeless Population



■ Youth (13-24) ■ Non-Youth

2016

Gender Identity of Homeless Youth



■ Male ■ Female
■ Gender Non-Conforming

2016

35,000-45,000 youth between the ages of 13-24 years old experience homelessness each year in Canada. On any given night, there are between 6,000-7,000 homeless young people. (Source)

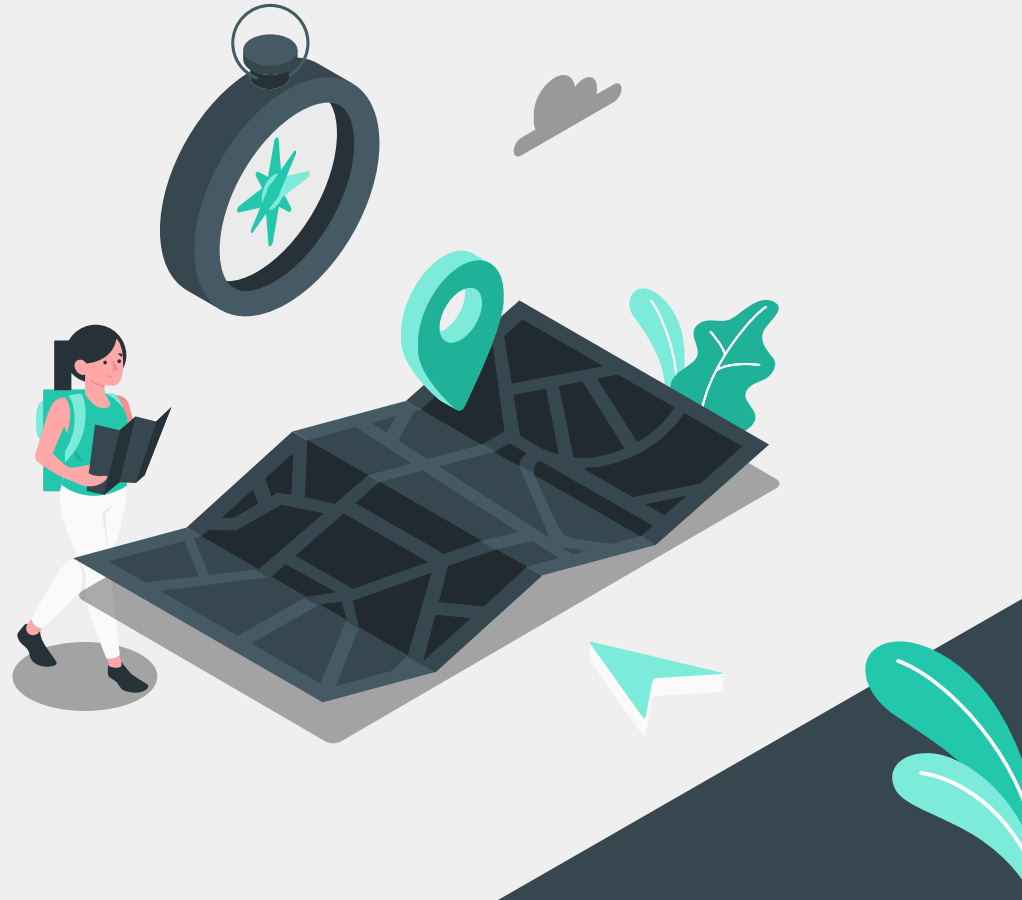
LACK OF EMPLOYMENT OPPORTUNITIES



Amongst the many reasons for youth homelessness, lack of employment opportunities is one of them. Particularly for youth with low levels of education, it becomes very difficult to find jobs that pay a living wage. The majority of available employment opportunities for homeless youth are part-time, seasonal, low-wage and/or without benefits.

THERE IS A NEW SKILLS GAP

There is a new skills gap for young people in the age of COVID-19. Faced with rising unemployment, disrupted education and further disadvantages for vulnerable groups, immediate attention is required to prepare young people to earn and thrive during and after the COVID-19 pandemic.





THE STORY OF OLIVIA

Olivia was afraid of living alone because of a lack of a job and basic life skills.

She started looking into what kind of transitional places she could go to due to a fear that if she paid market-rent all by herself, she'd end up on the streets,

Olivia was accepted into a transitional housing facility called Eva's Phoenix. Having spent a year at the transitional housing facility and then moved out into the community on her own, she is now 20 years old.

The factor that made this journey successful was the connections that were made between the staff and the members, because mental support is what can really create a drive to get out of a bad situation.

“With the COVID-19 pandemic causing a projected loss of 195 million jobs, it has created interruptions to education and a disproportionate impact on vulnerable groups, preparing young people to earn and thrive in a post-COVID world requires immediate attention.”

—WORLD ECONOMIC FORUM





RESKILL & UPSKILL YOUTH

The technical skills required for most sectors quickly become outdated due to rapid changes in technology and the spread of automation. The World Economic Forum projects, that by 2022 at least 54% of all employees will need reskilling and upskilling to respond to changing work requirements.



TOP 10 SKILLS: IN 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgement and Decision Making
9. Active Listening
10. Creativity

Source: World Economic Forum

TOP 10 SKILLS: IN 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility



Source: World Economic Forum

OUR SOLUTION

We propose a youth support program, that will prepare young people for today's challenges by offering workshops, taught by experts, that will train the leaders we need and will prepare all adolescents and young adults to learn, discern and earn.

OUR MISSION & VISION

Our mission is to provide youth with the training support they need to escape from the cycle of poverty and leave the streets behind.

Our Vision is a sharing and growing community where everyone can earn a living wage.



PROGRAM PRINCIPLES



LEARN

To participate and thrive in a rapidly evolving world, youth must become power learners

DISCERN

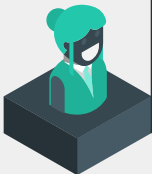
In a flood of information, youth must discern what is factual and reliable

EARN

Building power and adaptable learners, resourceful, and entrepreneurial earners

STAGE I

- Build partnerships with experts and learning providers to create learning content
- Build website



STAGE 2

- Build partnerships with transitional houses to offer our program
- Build partnerships with local employers to provide opportunities for youth



STAGE 3

- Source sponsors and government grants
- Build social media campaign to promote our program





HOW WILL WE DELIVER OUR SOLUTION?

EXISTING SHELTER PROGRAMS ARE UNDERFUNDED AND LACK RESOURCES

We spoke with the Yes shelter in Peterborough and learned that many shelters have existing programs that address re-skilling vulnerable youth, but these programs have the following issues:

- Understaffed
- Lack funds and resources to run programs. For example, may not have the resources to allow them to keep their programs up to date.
- Existing staff require more training to address some of the problems faced by vulnerable youth, particularly additional problems due to Covid-19

FOCUSING ON TRANSITIONAL HOMES

We learned that we need to offer the program through a different channel than shelters because:

- Youth in shelters are in survival mode and are looking for a safe place to eat and rest.
- Youth in transitional homes are in a place where they are in recovery mode so they are more open to help and get reintroduced to the workforce.

HOW WE MEASURE IMPACT

PROGRAM ENROLLMENT

Recording the number of participants to gauge the reach and influence of the program. Helps place judgement on how we can better spread word of our idea and increase influence.

PRE + POST SURVEY RESULTS

Taking into consideration their needs and experiences directly through a (pre)survey, as well as keeping track of to what degree our involvement affects them (post).

OF JOBS

Recording the number of jobs taken by our participants before and after engagement in our program to gauge the application of the training to real life.

YOUTH UNEMPLOYMENT RATE

Our project intends to curb local youth unemployment.

OF HOMELESS YOUTH

Keeping track of the number of homeless youth over an extended period of time will tell us the long-term effectiveness of our program.

PROGRAM PARTICIPATION RATE

Logging the involvement and performance of our participants will help us analyze how engaging our program is.



Welcome to Youth On Youth



Let's Chat!

⚡ We'll reply as soon as we can



TYPE OF CONTENT



Effective Communication Skills



Critical Thinking



Problem Solving



Self-Management



Creative Thinking

Who We Are

Our Online Course Program was created out of a strong passion, a shared vision and a ceaseless commitment to making learning easily accessible from anywhere in the world. Founded in 2020, our unique approach to learning is designed to provide our users with the opportunity to learn and develop important transferable life skills on their own time.

At the heart of everything that we do is our commitment to accessible education and our users' success. We invite you to explore our diverse offering designed for learners from all backgrounds and levels.

[Learn More](#)



Let's Chat!

⚡ We'll reply as soon as we can



SNEAK PEAK: SERVICES



Developing Critical Thinking Skills

[Book Now](#)



Effective Communication

[Book Now](#)



Advanced Problem Solving for Youth

[Book Now](#)



Let's Chat!

⚡ We'll reply as soon as we can





THANKS

Does anyone have any questions?

Email: youth.on.youth6ix@gmail.com



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