

# Info Session

# Social Innovation Academy



@VISION.YOUTH



VISION YOUTH  
LEADERSHIP PROGRAM



@VISION\_YOUTH



VISIONYOUTH.CA

# Who we are

- **Founded in 2001**
- **100% operated by volunteers**
- **Enable youth to fulfill their leadership potential**

Offer mentorship, coaching, skills development, networking and resources

- **Focus:**

Provide hands-on experiential and varied activities that cultivate their interest and engagement in finding solutions to local community issues



# Program Core Elements



# Our Impact

1,200+

Vision Youth  
Program Graduates

200+

Community Service  
Projects Completed

33,000+

Community Service  
Hours Performed

## What we learned

Over the years, our Visioneers not only explored a wide spectrum of social and ecological issues, but also developed effective strategies and innovative methods for solving them.



# Social Innovation Academy

[visionyouth.ca/participant-application](https://visionyouth.ca/participant-application)





# Program Overview

**Duration: 6 months (October through March)**

**Who: Youth between 15 - 19 years old**

**Time Commitment:**

- 6 bi-weekly online workshops - each workshop is 2 hours on a Saturday morning
- 1 demo day
- Group meetings with your dedicated mentors

**Partners:**



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# Social Innovation Academy

» Empowering youth to take action for social good

Focus:

- Youth Employment
- Youth Mental Health
- Indigenous Peoples
- Education



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# What you'll learn from the experts

**Skills necessary to launch social impact projects, awareness campaigns and nonprofit organizations**

1. Research and refine a problem space
2. Come up with and test their solution
3. Develop a compelling story
4. Assemble a strong pitch presentation

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# Taught By Experts



**Alex Gill**

Founder and Leader,  
Mendicant Group



**Olivia Chow**

Councillor,  
Canadian Member of Parliament



**Sarah Brigel**

Founder, Microbe Hub



**Luan Ha**

Founder and CEO, Fundscraper

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# Program Timeline

Orientation

Inspire to Lead -  
Speaker Panel

Research +  
Outreach  
Workshop

Ideation  
Workshop

Community  
Organizing  
Workshop

Oct 23, 2021

Oct 30, 2021

Nov 13, 2021

Nov 27, 2021

Dec 11, 2021

Impact + Development  
Workshop

Go to Market  
Strategy  
Workshop

Pitch Workshop

Demo Day

Jan 15, 2022

Jan 29, 2022

Feb 12, 2022

Mar 12, 2022

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# Program Outcome

## Demo Day & Grant

- At the end of the program, participants will not only develop and execute a pilot of their proposed solution but also pitch their way to win a grant (up to \$1,000) to fund and scale their project.

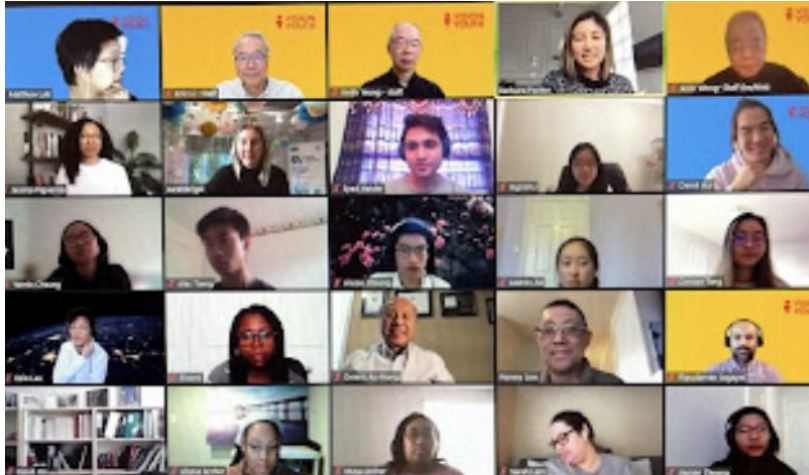
## Internship

- Chosen participants will also get a chance to get an internship position at an emerging start-up.

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# Demo Day 2020



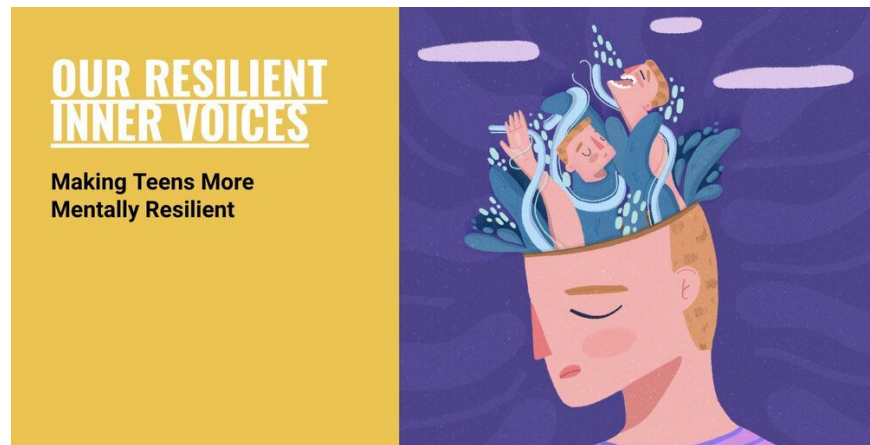
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## Our Resilient Inner Voices

Our Resilient Inner Voices is a social platform that features anonymous stories about teen mental health struggles related to stress, and resources to alleviate stress for teens by teens.



@our.resilient.inner.voices



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# Featured Project

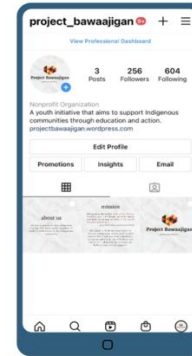
## Project Bawaajigan

Project Bawaajigan is an online platform that empowers indigenous businesses.

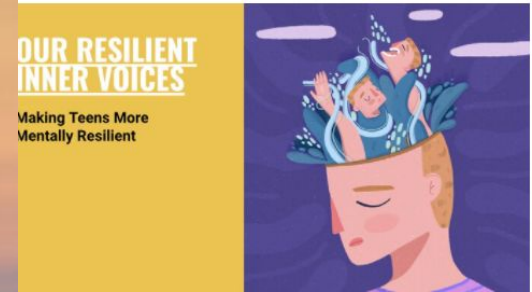
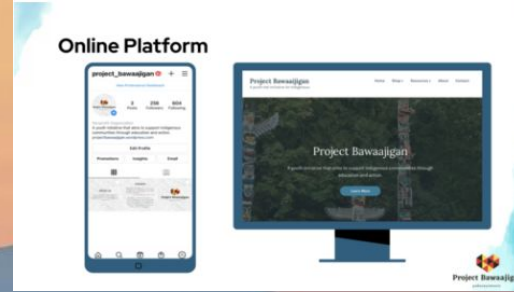


@project\_bawaajigan

### Online Platform

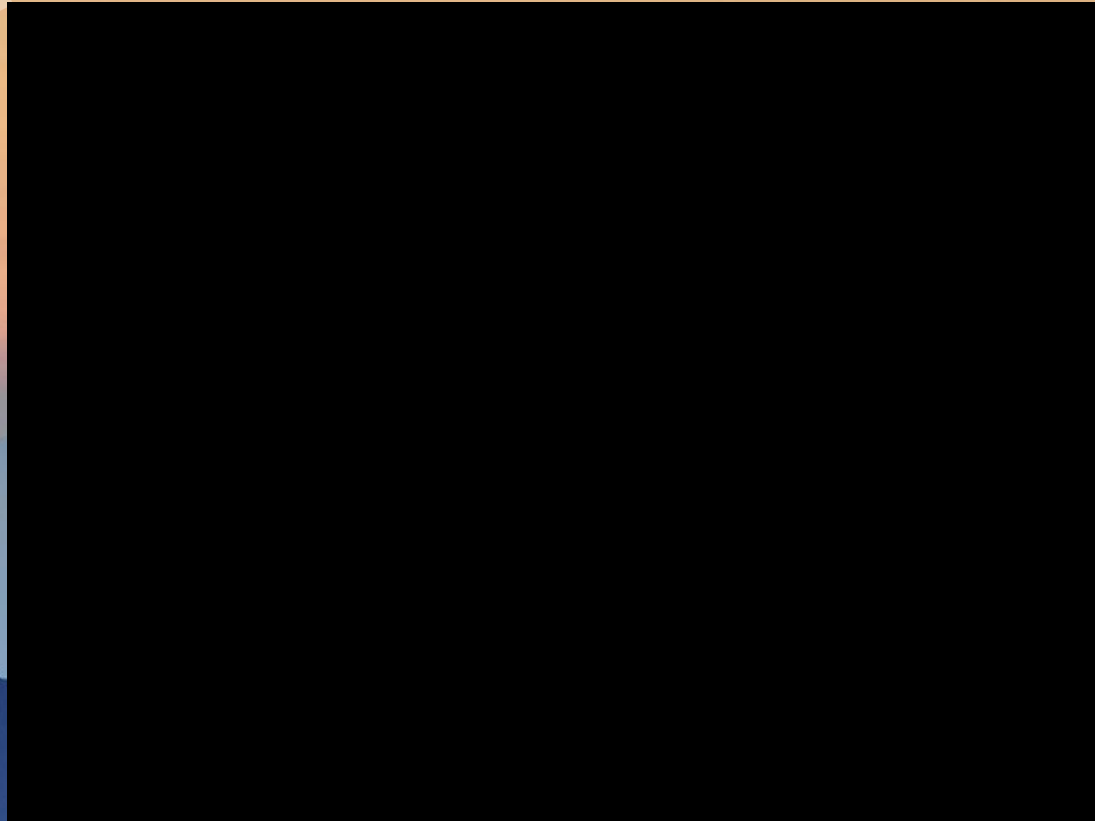


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**Speaker:**  
**Barbara, Board of Directors**





Speaker:  
**Sarah, Mentor**

# SOCIAL INNOVATION ACADEMY

Application Deadline: Oct 15, 2021

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